**Sherwood Park Highland Gathering Art Walk Vendor Registration**

Strathcona County’s first annual visual “Art in the Park” Art Walk will be held on July 23 &24, 2022. It will be held in conjunction with the Sherwood Park Highland Gathering celebrations held in the heart of the Community Centre, located on Broadmoor Lake and the Salisbury Composite school track field. The Art Walk will be open from 9 am to 5 pm both days. Many activities and venues will be present in Broadmoor Lake area including but not limited to food trucks, a Marketplace for arts and craft vendors, the Highland Heavy Games, Highland Dance and the Highland Pipe Band competition.

Our **Art Walk will be comprised of** artists with original art for sale, any medium, size or style. Limited registration is open to original visual art pending **a juried process.** Adjudication rules will be followed to ensure type and quality parameters are met. Please read Rules and Conditions carefully.

Booths are 10’W x 10’D, vendors are responsible to bring all display items and sales devices.

Overnight security is provided so tents and set up can stay up, just take home your art on Saturday night.

**Allowable Art Forms-** All artwork must be handmade, original and not manufactured or mass produced. Organizers reserve the right to refuse any artform that is deemed unacceptable for this show. Reproduced work (i.e. prints can be 25% of your inventory)

**Vendors who are not juried into the Art Walk will have the option of participating in the Sherwood Park Highland Gathering Marketplace. Email sphgvendors@gmail.com for more information.**

**Unsure if your work qualifies for Art Walk? Contact Organizers at** [**artworkbykm@gmail.com**](about:blank) **for clarification.**

**Booth Fee $50.00 for 2 days**

**Registration closes June 1, 2022 - 12 midnight**

1. Send your application to [artworkbykm@gmail.com](about:blank) for adjudication
2. Include 2 photos of your artwork with range of items in your inventory. Describe any unique features. Label them: yourname1, yourname2, yourname3
3. Await approval from Art Walk committee. You will be asked to pay once you are approved.
4. **You are not confirmed until approval of your work and payment has been made.**

**Rules and Conditions**

1. Assigned locations will be given out after registration payments. We reserve the right to limit registrations in various types of medium. Placements are made by coordinators to represent the show and artists to their best potential. Any conflict can be addressed to organizers. Booth sites will be marked with Booth Number.
2. The Art Walk will not be cancelled due to weather conditions. There are no refunds once artist is approved, and there is no guarantee of sales.
3. Artists are responsible for their own set-up and take-down, and are expected to provide all their own tables, tents, , trolleys, easels, chairs, gridwall, supplies, etc. If a large sponsored tent should be attainable, booth assignments will be chosen by the committee.
4. Artists must exhibit work as outlined on their registration forms. Vendor permit may be revoked without refund.
5. Artist Tents-Booths are 11 foot wide, enough for a 10 x10” tent. Weights for tents is mandatory. Spaces will be marked on the ground. Each booth must stay within the location lines and not spill out into the walkway or impede foot traffic or store entrances. Store your excess boxes, packing etc. in your vehicle.
6. Sponsored big Tent- may have demonstrations in it, TBA
7. There are no power sites, and no generators allowed.
8. Artists must sell only their own work, no agents or sharing of booths.
9. Art Walk is a non-smoking event.
10. Set up starts at 7am, show opens at 9am and take down will not commence until 5 pm. Clean up of site is mandatory. This is a two day show, **pending the weather,** **set up can be left up** **overnight as night security will be there**. Leaving your art overnight is your decision.
11. Location: Broadmoor Lake Park (south east field adjacent to Salisbury High School). Set up times are Saturday and Sunday mornings from 7:00 to 9:00. No vehicles are permitted to move after 9:00. Vendors are not permitted to disassemble stalls or leave before 5:00 either day. Artist vehicles are to be parked behind Sal Comp on the west side of building."
12. Artists must have their own **insurance** for damage, theft and liability. The organizers and the Highland Gathering (the venue) accepts no responsibility.
13. Unacceptable Art Forms- food, commercial product vendor/distributors. Only handcrafted original art works are accepted. Reproductions i.e. cards, magnets, can be a maximum 25% of inventory.
14. Be courteous and helpful to your fellow vendors.

**Tips For Artists**

**-**Promote the event to your contact list via Facebook, Twitter, Pinterest, Instagram, email and website.

- Visitors from afar will be coming as well as locals. Small artwork with a local or Celtic flair should do well.

-Bring a cash float and credit card reader for sale transactions. Check out “Square Reader”. Be ready to provide a receipt (paper, email) if requested by purchaser.

- Bring mosquito repellent, water, sun block, sun hat, and raincoat.

-Keep your area free of clutter, reduce slips and trips by you and public.

-Distribute your business cards, contact info to after sale and potential purchasers.

-Artists that create on site have a proven higher engagement with the public. This is highly encouraged. Promote yourself through demos and engaging people in conversation.

- Be ready to collect emails and contact info from your purchasers and followers.

-You have the right to ask that your artwork not be photographed closeup.

- Be knowledgeable where parking, first aid, ATM’s and washrooms are.

-Promote other events and venues on site.

- Rain or Shine, we continue, be weather prepared. Bring appropriate clothing. Tents and walls are encouraged for weather protection for you and your art. Maximum size 10x 10’, site is 11’ wide. **Bring weights (mandatory) for your tent**, plastic sheets, bungee cords or other protection from the weather.

SHERWOOD PARK HIGHLAND GATHERING Waiver

**Artist Registration**

**Payment in full must be completed after notification by Organizers that you are accepted. Your registration is not complete until payment has been made. You will be advised of your booth assignment.**

Artist Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Website/ Instagram/FB\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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City \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Postal Code \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Art Medium/Description- check as many as apply**

Painting: Oil\_\_\_\_ Acrylic \_\_\_ Watercolour \_\_\_ Encaustic \_\_\_ Pastel \_\_\_\_\_ Multi-Media \_\_\_\_\_

Printmaking \_\_\_\_Photography \_\_\_\_ Drawing \_\_\_\_ Cards \_\_\_\_ Textile\_\_\_\_

Woodwork \_\_\_ Ceramic\_\_\_\_ Glassware \_\_\_\_ Metalwork \_\_\_\_ Stonework \_\_\_\_ Leatherwork \_\_\_\_

Other:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please describe the uniqueness your work\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**2 day Art Walk booth fee $50.00**

***I, the Artist on this registration form, do hereby agree to follow the rules and conditions as listed***

**Artist Signature** l\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Office Use Only- Date Accepted \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Payment received \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Booth Assignment \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

In consideration of being allowed to use the facilities of the Sherwood Park Highland Gathering on July 23 and 24, 2022, located at Broadmoor Park and Salisbury High School, we the undersigned, hereby agree to the following:

To waive any and all claims that we may have against the Sherwood Park Highland Gathering, its directors and officers, employees, agents, representatives and volunteers.

To release from any and all liability for any loss, damage, injury or expense that occurs out of the use of any of the facilities of the Sherwood Park Highland Gathering by the below named participant, their family, their employees or volunteer participants.

To hold harmless and indemnify the Sherwood Park Highland Gathering from any and all liability for any property damage, personal injury to any third party or other financial loss or expense, including legal expense and costs of a solicitor-and his-own-client full indemnity basis, resulting from the participation in any event to be held on the facilities of the Sherwood Park Highland Gathering.

We, the undersigned, hereby acknowledge that we have read the foregoing and understand its content, import and meaning.

Participant's Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Business Operating Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Participant’s Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Witness’s Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date Signed: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_