



Valley Zoo Development Society

Zoominescence

Site Layout Package

Disclaimer: Not all of the sites will be used , but multiple sites are presented as options.. All size specifications are estimates and are not 100% accurate. NOT ALL OF THE SPACE ON THE SITE NEEDS TO BE USED.

Site 1: Valley Zoo Entrance Plaza



This site welcomes guests into the zoo and will be the last piece they see on their way out. It will yield very high visibility. The Entrance Plaza is host to the EdVenture Lodge, The Zootique and the Wild Earth Café. The amount of space in the middle of the plaza would suit any size of installation. This will be labelled ‘# 1 ‘ on the map.

Size specifications: Roughly 1800” x 1800” or 150 feet x 150 feet

Site 2: Meerkat Enclosure



The animals are moved out of this enclosure in the winter. It provides a highly visible space and is out of reach for the public. The terrain is slightly uneven in most areas. This location is directly beside the Hot Chocolate Shack and near the Skating Pond, both of which attract a lot of visitors during the festival. This will be labelled ‘# 2 ‘ on the map.

Size Specifications: Roughly 360” x 120” or 30 feet x 10 feet



Site 3: Capybara Enclosure



This site is very close to the second location and offers the same benefits of close proximity to the Hot Chocolate Shack and Skating Pond. It is also highly visible, and out of reach for the public. Guests will pass through this space on their way to the new Urban Barn area. This will be labelled ‘ #3 ‘ on the map.

Size Specifications: Roughly 600” x 600” or 50 feet x 50 feet

Site 4: North Pond



This frozen pond is located just across the bridge from the Skating Pond. It is visible from Makira Outpost and is directly beside the new Urban Farm area, meaning that lots of guests will be passing by here. There are multiple options for placement on the ice surface and surrounding areas. This will be labelled ‘# 4 ‘ on the map.

Size Specifications: Roughly 1800” x 900” or 150 feet x 75 feet

Site 5: The Amphitheatre



The Amphitheatre sits just behind the Zootique. This is not a very high traffic area, but it is visible from the heated igloo. There is a leveled concrete pad and permanent cover over this area. This will be labelled ‘ #5 ‘ on the map.

Size Specifications: Roughly 120” x 120”
or 10 feet x 10 feet

Site 6: Zootique Hillside



These open hillsides are located directly inside the entrance gate and will be visible from multiple areas around the zoo. The first picture is located just beside the heated igloo, which attracts many guests. This will be labelled ‘# 6’ on the map.

Size Specifications: Roughly 1200” x 600” or 100 feet x 50 feet (Left) and 600” x 180” or 50 feet x 15 feet

Site 7: Makira Outpost (Lemur Island)



This enclosure offers a unique location for installations. This island is surrounded by shallow water and a glass fence. It is located very close to the Urban Farm area and is visible from both ponds. The island features two trees over 20 feet tall that could be incorporated. This will be labelled ‘# 7’ on the map.

Size Specifications: Roughly 840” x 840” or 70 feet x 70 feet

Site 8: Common Area



This large space lies directly between the elephant house and the tiger enclosure. It experiences very high traffic throughout the festival. This will be labelled ‘# 8’ on the map.

Size Specifications: Roughly 1440” x 720” or 120 feet x 60 feet

Site 9: Elephant House Entrance



This is another high traffic area as many festival guests flock to the Elephant House for the nightly animal talks featuring Lucy. Artists can utilize the grassy area, the trees or the building walls for their installation. This building is also directly beside the new Urban Farm area. This will be labelled ‘# 9’ on the map.

Size Specifications: Roughly 720” x 144” or 60 feet x 12 feet

Site 10: Tent Area



During the winter, the canopy and benches are removed from this space. The tent frame is stationary and will be available for artists to utilize. This space is situated between the Grevy's Zebra enclosure and the Birds of Prey area. It is visible from the Satio Centre and is close to the Light Tunnel that attracts many guests. This will be labelled '# 10' on the map.

Size Specifications: Roughly 1200" x 480" or 100 feet x 40 feet

Site 11: Crossroads



This is a small hill that lies directly between the zebra and tiger enclosures. There are several trees that can be utilized. The elevation rises slightly in this space. This site is not powered, so it would be best for a solar or battery powered installation. This will be labelled '# 11 ' on the map.

Size Specifications: Roughly 240" x 240" or 20 feet x 20 feet

Site 12: Wander Meeting Area



I included a summer picture of this area because it better depicts the layout. In winter months, snow can be cleared from the path. This area experiences high traffic as it is situated just inside the entrance gates and near the heated igloo. This area can be powered and would be ideal for an interactive piece as it is easily accessible for guests. This will be labelled ‘# 12 ‘ on the map.

Size Specifications: Roughly 600” x 600” or 50 feet x 50 feet

Site 13: Wander Hillside



This area is highly visible because it is in close proximity to the entrance gates and faces guests as they enter the festival. The retaining wall encourages guests not to get too close to the installation, however it is not enclosed. This will be labelled ‘# 13 ‘ on the map.

Size Specifications: Roughly 480” x 120” or 40 feet x 10 feet

Site 14: Wetland



This area is highly visible as it runs along the Wander, which typically experiences a lot of traffic. It is generally out of reach for the public. There are two wetlands separated by a bridge, all of which can be used for installations. This will be labelled ‘# 14 ‘ on the map.

Size Specifications: Roughly 1200” x 1144” or 100 feet x 12 feet



Site 15: Trout Pond Area



This area contains two small ponds of water and a beaver lodge play area, located behind the pond in this picture. These ponds do not freeze over in the winter. This site may be best for small or interactive pieces. It is located toward the top of the wander, by the food trucks and reindeer enclosure. This will be labelled ‘# 15 ‘ on the map. Size Specifications: Roughly 1200” x 240” or 100 feet x 20 feet

Site 16: Meltwater Field



This site features a large, open field that artists can take advantage of. It is not enclosed, meaning that guests would be able to interact with a piece in this area. This field also hosts the ice slide, which attracts many children throughout the festival. This will be labelled ‘# 16 ‘ on the map.

Site 17: Arctic Shores



This path leads to the Arctic Shores area. A lot of visitors take this path to visit the seals and take in the nightly Animal Talk here. There are many options for installations in this area. This will be labelled ‘# 17 ‘ on the map.

Size Specifications: Roughly 1800” x 1800” or 150 feet x 150 feet

Site 18: Reindeer Area



This area is located very close to the reindeer enclosure. The picnic area structure is there year round and can be incorporated in your piece, however it is not enclosed. The second option by the reindeer is a small garden area that is entirely fenced. This will be labelled ‘# 18 ‘ on the map.

Size Specifications: Roughly 1200” x 1144” or 100 feet x 12 feet

Site 19: Train Station



The train station is located on the path toward Makira Outpost and located by the skating pond. Due to it’s proximity to these locations, it will yield high traffic through the festival. This will be labelled ‘ # 19 ’ on the map.

Size Specifications: Roughly 1200” x 240” or 100 feet x 20 feet

Site 20: Ground Squirrel Enclosure



Located in the Arctic Shores area, this enclosure is best for a piece that does not contain an interactive feature. There is a slope throughout the fenced enclosure. A secondary option would be the area shown in the second picture, which can be roped off if needed. Guests will be drawn to this area for the nightly Seal Talks. This will be labelled ‘# 20 ‘ on the map.

Size Specifications: Roughly 600” x 120” or 50 feet x 10 feet

Site 21: Urban Farm

This area will likely yield the highest visibility for your piece throughout the competition. There will be multiple placement options around the new Urban Farm area,. Specifically, there are areas in front of the barn and by Makira Outpost that will lend themselves well for more interactive pieces. We do not currently have pictures of these areas as construction is still wrapping up. If you are interested in this area, please contact me using the email below and I will be sure to send pictures once construction is completed. If you would like a tour of the area, we can arrange that as well. This will be labelled ‘# 21 ‘ on the map. Size specifications vary.

We would love to hear if you have other location ideas and will try to make it happen!
Should you have any questions, please email Toni Pickerell a fol@buildingourzoo.com

Legend

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|------------------------------|----------------------------|-------------------------------|
| 1. Valley Zoo Entrance Plaza | 9. Elephant House Entrance | 16. Meltwater Field |
| 2. Meerkat Enclosure | 10. Tent Area | 17. Arctic Shores |
| 3. Capybara Enclosure | 11. Crossroads | 18. Reindeer Area |
| 4. North Pond | 12. Wander Meeting Area | 19. Train Station |
| 5. Amphitheatre | 13. Wander Hillside | 20. Ground Squirrel Enclosure |
| 6. Zootique Hillside | 14. Wetland | 21. Urban Farm |
| 7. Makira Outpost | 15. Trout Pond Area | |
| 8. Common Area | | |

